

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
TECHNOLOGY ADVISORY GROUP

August 20, 2009
MAG Office
302 North First Avenue
Phoenix, Arizona

MEMBERS ATTENDING

Randy Jackson, Surprise, Chair

*Kevin Hinderleider, Avondale

**Dee Hathaway, Buckeye

**Jim Keen, Carefree

**Patrick Hait, Chandler

**Pat Timlin, El Mirage

*Mike Ciccarone, Fountain Hills

**Shawn Woolley, Gilbert

**Kenneth Arnold, Glendale

**Cindy Sheldon, Goodyear

*David Boynton, Maricopa County

**Dale Shaw, Mesa

*Duncan Miller, Paradise Valley

**John Imig, Peoria

*Greg Binder, Phoenix

*Lester Godsey, Queen Creek

*Kevin Sonoda, Scottsdale

**Dave Heck, Tempe

Arkady Bernshteyn, Valley Metro Light Rail

*Members neither present nor represented by proxy.

OTHERS PRESENT

Tracy Mills, Surprise

Craig Chenery, MAG

Audrey Skidmore, MAG

David Worley, MAG

**Participated via telephone conference call.

+Participated via video conference call.

I. Call to Order

The meeting was called to order at 10:05 a.m. by Chairman Randy Jackson of Surprise. All members introduced themselves.

2. Call to the Audience

No comments were made by the audience.

3. Approval of the July 16, 2009 Meeting Minutes

A motion to approve the July 16, 2009 meeting minutes was moved by Pat Timlin, seconded by Arkady Bernshteyn and unanimously approved by the committee.

4. Open Dialogue and Strategic Planning Session

Randy Jackson thanked the members for attending the meeting. Mr. Jackson provided an update on the recent committee changes that have been approved by the Regional Council. He stressed the importance of obtaining and maintaining a quorum and stated that in future, any meeting which does not obtain a quorum is to be canceled as business cannot be conducted.

Mr. Jackson opened the floor to discussion of future topics for TAG. Vice Chairman Shawn Woolley of Gilbert added that a strong and valid subject pool is integral to the success of TAG. Arkady Bernshteyn of Valley Metro Light Rail stated that he would like to see the Regional Community Network (RCN) expand from videoconferencing and used as a county-wide video sharing network. He stated there are multiple cameras in the county and the RCN would be a suitable transport to provide access to these cameras for the member agencies. Mr. Jackson thanked Mr. Bernshteyn for his input and agreed that this would be a beneficial use of the RCN. Audrey Skidmore of MAG asked Mr. Bernshteyn to clarify if he was referring to Camera Chameleon or another application and Mr. Bernshteyn acknowledged that he is referring to Camera Chameleon and other similar video standards. Mr. Jackson acknowledged that currently, other functions have not been designated for use with the RCN beyond teleconferencing and Intelligent Transportation Systems (ITS) and challenged the committee to create additional uses. Mr. Jackson offered disaster recovery backup as an additional use for the RCN. He added that more applications and uses will develop once the technology has been implemented.

Shawn Woolley added that it is important that the correct staff members are present at the RCN meetings. Mr. Jackson stated that there are two different RCN meetings each month. One meeting is staffed by ADOT which is heavily focused on transportation and the other is the RCN Working Group which is staffed by MAG and handles more of the Information Technology aspect of the RCN project.

With no further comment on the RCN, Mr. Jackson requested further topic suggestions. Mr. Woolley stated that business intelligence would be a significant topic of interest as a future topic. Dave Heck of Tempe stated that he would be interested in discussing a regional 311 Citizen Request Management (CRM) system and also offered this as a topic for a future TAG meeting. Kenneth Arnold of Glendale stated that Glendale has previously advanced to the RFP process in regards to a 311 and CRM system. Mr. Arnold added that Glendale discovered that the county currently owns the 311 number. Mr. Jackson thanked Mr. Heck and Mr. Arnold for their input. Mr. Jackson also suggested ARRA reporting requirements and social networking as possible topics of interest.

Dale Shaw added that he would be interested in discussing the possibilities of a regional data center. He suggested the committee compare notes on larger technology investments to see if redundant spending could be avoided. Mr. Jackson stated that seventeen cities in Florida are using a regional data center for disaster recovery.

Shawn Woolley stated that it is important to be able to communicate with citizens and that social networking is becoming an integral part of government and should be explored at future TAG meetings.

5. Broadband Stimulus Update

This agenda item was not considered.

6. RCN Update

Mr. Jackson stated that the RCN update was covered sufficiently in agenda item four.

7. Agency reports

Mr. Jackson opened the floor to any further agency reports of interest that had not already been discussed. No additional information was provided.

8. Date of Future Meetings

The next meeting of the MAGTAG is scheduled for 10:00 a.m. on September 17th, 2009 in the MAG Cholla Room. The meeting was adjourned at 11:05 a.m.